



# Joondalup Kinross Junior Football Club

**An invitation to sponsor WA Junior  
football in your local community**



**2016 Premiers  
Year 8 Hornets**



**2016 Premiers  
Year 10 Jets**



**2016 Premiers  
State Champions  
Year 12 Jets**



## The invitation:

- An opportunity to sponsor a growing and inclusive community sporting club.
- Ideas to reach the sponsor market in the Joondalup and surrounding regions and emphasises the 'buy local' message.
- Describes the benefit we can offer to your business





## Joondalup Kinross Junior Football Club (JKJFC)

- JKJFC is a registered junior sporting association, focusing on the development of children within our local community.
- JKJFC emphasises sportsmanship, self-discipline, mutual respect, honesty and comradeship, to our club members.
- We recognise the value and importance of volunteer support, without which the club could not function.
- JKJFC delivers spectacular action that draws representation and participation from over 800 families in the region each weekend.

# Who are the Joondalup Kinross Jets?

The Joondalup Kinross Jets Junior Football Club was formed in 1994. By 2014 JKJFC boasted 59 teams with numbers continuing to grow each season.

We have teams/programs across 3 levels of junior football:

- **Auskick** – Pre-Primary - Year 2
- **Modified's** – Year 2 - Year 6
- **Open** – Year 7 - Year 12
- **Starkick** – A program giving special needs children the opportunity to play football in a fun and inclusive environment across all junior age groups
- **All girls football** – The fast growing all girls league across all age groups.

Games are held on Saturdays and Sundays from April through to September. We have clubrooms and a canteen at Windermere Oval in Joondalup and play many games at Falklands Oval in Kinross.

## What's in it for our sponsors?

### Why invest in JKJFC?

- Exposure of your company's name as a sponsor of Junior Sport creating a positive advertisement of your company's commitment to the development of children within our community.

### How will the JKJFC improve my business image and translate this into product sales?

- We promote and encourage a positive family image that the community and school groups will wish to associate and establish links with. Your brand gets exposure to some 800+ families each week of the season and through year-round communication with our membership via newsletters, website and mobile applications.

### What will happen once my business has sponsored the JKJFC?

- The club has a dedicated sponsorship coordinator who will help to promote your business throughout the year and can work with you on a 1 to 1 basis to project the image your business requires. Tax deductible contributions



# Sponsorship Packages

## Your Opportunity

Four sponsorship options are offered for your consideration and can be further tailored to best suit your individual requirements:

Inclusions	Bronze (\$500) +GST	Gold (\$1000) +GST	Diamond (\$2500) +GST	Premier (\$5000) +GST
Club shirt	1	1	2	See below
Advertising on 2 x Youth Team's Club shirts (Worn by Coaches & Managers) including sponsor logo - Plus 4 shirts for sponsor	–	–	–	✓
Advertising Banner: (Freestanding – supplied by sponsor incl. fixings) displayed at Windermere Oval, Sat/Sun during the season games	–	–	–	✓
Sponsor Flag – accompanying selected team at games	–	–	1	2
Sponsor Flag – on regular display at Windermere Oval on Saturdays & Sundays during season games	–	✓	✓	✓
Sponsors night invitations	1	2	2	4
Night of Champions Invitations	–	–	2	4
Night of Champions Award presenter: "Award proudly presented by Premier / Diamond Sponsor ....."	–	–	2	4
Advertising on Club Mobile App (Rotation)	–	Low	Medium	High
Name on Club Sponsor board	✓	✓	✓	✓
Newsletter acknowledgement	✓	✓	✓	✓
Business Cards – placed on display at Clubroom	✓	✓	✓	✓
Website Advertising				
- Homepage plus 1 other page	–	–	–	✓
- Other page	–	✓	✓	–
- Footer acknowledgement	✓	✓	✓	✓

All packages are for one season.

## Flexible Options

### Customised Or Ad Hoc Advertising Opportunities

Flyer distribution (flyers supplied by sponsor) to players (and by extension their families) via teams	\$250
Newsletter advertising – distributed to club mailing list	\$100





## Contact

If you would like to sponsor the club or discuss these options further please contact our Sponsorship Coordinator:

**Graeme Steadman**  
**Sponsorship Co-Ordinator**  
**0424 108 907**  
**[sponsors@jetsjfc.com.au](mailto:sponsors@jetsjfc.com.au)**